



## Press Release

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### **The DRM Consortium Welcomes the 1<sup>st</sup> International DRM Symposium in Moscow**

**Bonn, Germany –** *The digital technology “DRM” is the topic of conversation at the 1<sup>st</sup> international DRM Symposium in Russia which takes place from 9<sup>th</sup> to 12<sup>th</sup> of October in Moscow at the President Hotel. The symposium is held by both DRM members RTRN -The Voice of Russia and Deutsche Welle with the participation of the DRM Consortium and the support of Radio Rossi, Radioagency-M, TRC EFIR, DRM supporter NREC and the DRM members Thomson Broadcast & Multimedia, TRANSRADIO SenderSysteme GmbH, T-Systems Media & Broadcast.*

More than 150 attendees from all over the world are expected including prominent international VIP. The attendees' high level of expertise is reflected in the calibre of the topics that will be discussed during the symposium. These range from technical aspects concerning DRM broadcasts to DRM commercial strategy with DRM receivers. The symposium presents a complete insight into DRM and its concept of implementation in Russia.

The digital broadcasting system for long-, medium and short-wave offers a dramatic improvement over the crackle and pop of analogue AM. Besides providing a near FM quality sound, the DRM system gives the option to integrate data and text. Two DRM special frequencies for the symposium are broadcasted. One from Germany/ Wertachtal T-Systems, from the 9<sup>th</sup> until the 12<sup>th</sup> of October at 09:00-10:00 UTC on 15.645 kHz, DW English Service. The second one is broadcasted from the UK/Woofferton from the 8<sup>th</sup> until the 12<sup>th</sup> of October at 09:00 – 10:00 UTC on 15.480 kHz, DW English Service.

The DRM consortium welcomes the first DRM symposium in Russia as an important step in the national development of DRM in Russia and all over the world. The DRM Consortium Chairman, Mr. Peter Senger stated that “the 1<sup>st</sup> international DRM symposium in Russia is a good opportunity for assisting Russia to take a decision for DRM implementation.”



### **About DRM**

Digital Radio Mondiale™ (DRM) is the digital broadcasting system for the broadcasting bands below 30MHz (long, medium and short wave). It has been endorsed by the ITU, and is standardised as ETSI ES 201 980. While DRM currently covers the broadcasting bands below 30 MHz, the DRM consortium is extending the system to the broadcasting bands up to 120 MHz. This system extension has the internal project name DRM+.

DRM has near-FM sound quality plus the ease-of-use that comes from digital transmissions, combined with long range and low power consumption. A continuously growing number of commercial, public, international, national and local broadcasters are already broadcasting DRM transmissions into Europe and North America, Mexico, Russia, China, India and other regions. Multi-standard, DRM-capable consumer radios were introduced and can be purchased online at [www.t-online.shop.de](http://www.t-online.shop.de), [www.igear.com](http://www.igear.com), [www.rebelio.com](http://www.rebelio.com). Further information on DRM™ is available from <http://www.drm.org>.

### **DRM Members**

Commercial Radio Australia (Australia); TDP, TDP Radio, RTBF (Belgium); Nautel Ltd., Radio Canada International/CBC (Canada); Academy of Broadcasting Science of China, Communications University of China, Southeast University Nanjing (China); RIZ Transmitters (Croatia); HFCC (Czech Republic); Aalborg University (Denmark); ESPOL, HCJB Global (Ecuador); Digita Oy, Kymenlaakso Polytechnic (Finland); CCETT, DIGIDIA, DRF Committee, Radio France, SNRL – National Union of Free Radios, TDF, Thomson Broadcast & Multimedia (France); ADDX, APR, Atmel Germany GmbH, Deutsche Welle, DeutschlandRadio, DLM, Sender Europa 1, Fraunhofer IIS, Georg-Simon-Ohm – University of Applied Sciences Nuremberg, Harman/Becker Automotive Systems GmbH, IRT, LMK Rheinland-Pfalz, Medienanstalt Sachsen-Anhalt, Micronas GmbH, Nero AG, Panasonic Automotive Systems Europe, Robert Bosch GmbH, Sony Deutschland GmbH, SWR Südwestrundfunk, TRANSRADIO SenderSysteme Berlin AG, T-Systems Media&Broadcast GmbH, University of Applied Sciences Kaiserslautern, University of Applied Sciences Merseburg, University of Hanover, University of Kaiserslautern, University of Kassel, University of Ulm, VPRT (Germany); Antenna Hungaria, National Communications Authority Hungary (Hungary); Analog Devices (India), Basamad College, Tehran (Iran); RAI Way, ST Microelectronics (Italy); Hitachi Kokusai Electric Inc., NEC Corporation, NHK (Japan); Telecommunications Technology Association (Korea); Libyan Jamahiriya Broadcasting (Libya); Broadcasting Center Europe (Luxembourg); Asia Pacific Broadcasting Union (Malaysia); La Red de Radiodifusoras y Televisoras Educativas y Culturales de México (Mexico); Agentschap Telecom, CATENA Radio Design, NXP Semiconductors, OLON, Radio Netherlands, Stichting DigiRadio, Technical University Delft (Netherlands); Radio New Zealand International (New Zealand); Voice of Nigeria (Nigeria); Senter for Kristen Kringkasting, Telenor/Norkring (Norway); RTP-Rádio e Televisão de Portugal (Portugal); RTRN/Voice of Russia (Russia); Government of Catalonia, Cadena SER - Sociedad Española de Radiodifusión, Universidad del País Vasco (Spain); Coding Technologies (Sweden); EBU, International Committee of the Red Cross, ITU, VSP - Verband Schweizer Privatradios (Switzerland); Arab States Broadcasting Union (Tunisia); BBC, Christian Vision, Digital One Ltd., RadioScape Plc., VT Communications, WRN (U.K.); Broadcast Electronics, Inc., Dolby Laboratories, Inc., Dolby Laboratories Licensing Corp., Continental Electronics Corp., Harris Corp., Broadcast Communications Division - IBB/VOA, National Association of Short-wave Broadcasters, TCI International, Inc., Texas Instruments, Inc., Via Licensing Corp. (U.S.A.) and Vatican Radio (Vatican City). # # #